



One Source of Truth for Every Donor

Are you spending more time reconciling your data than using it? Donor records, transactions, email engagement, digital activity, event participation, and predictive scores are often scattered across platforms, making it difficult to build a complete view of the people who support your mission.

SimioConnect changes that.

Built specifically for nonprofits, SimioConnect pulls data from across your technology ecosystem, resolves identities, and creates a unified donor record that powers reporting, analytics, segmentation, modeling, and campaign execution. The result is a trusted, organization-wide data foundation that helps teams move faster, make better decisions, and create more relevant donor experiences.

What SimioConnect Delivers



Flexible Data Intake

Get donor data into the platform quickly and make it accessible across your organization.



Connected Data Ecosystem

Consolidate data from every system into a single, trusted source of truth for you.



360-Degree Constituent View

Create complete donor pictures with giving, engagement, demographic, and more information.



Unified Donor Data

Unity CRM, direct response, digital, email, event, and third-party systems in one consistent format.

**Build a stronger foundation for
every fundraising decision.**

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